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NEWS RELEASE

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CUV Ventures Corp. Launches RevoluVIP Worldwide Travel Club

Vancouver, BC – CUV Ventures Corp. (TSX-V: CUV) (the “Company”) is pleased to inform shareholders that the much anticipated **RevoluVIP** worldwide travel club has today been officially launched. The Company would like to thank those individuals who joined RevoluVIP, as paid-up members, during its beta testing phase and, who assisted in publishing price comparisons and, general comments, that were very valuable to our CTO, Ahmed Rodriguez and, his team. Shareholders are invited to view some of the third-party beta tester comments [here](#).

[RevoluVIP Presentation](#)
[Travel Club Website](#)
[RevoluVIP Booking Website](#)

About RevoluVIP

Drawing upon the expertise of our wholly owned, licensed and, bonded Travel division, Travelucion and, a previous 2017 trial, consisting of just one country destination, which generated an audited \$CA 2.5 million annual revenue, the Company pursued all licensing and, accreditations required to compete, on a worldwide scale, with the world’s largest travel retailers. Having secured accreditation with: Amadeus, IATA and, one of the world’s most prominent suppliers of XML travel software technology, Constellation Software subsidiary, Juniper. The Company embarked upon an ambitious project, now over 1 year ago, to create a groundbreaking, exclusive members only travel club, that provides Diamond members with close to net rates on worldwide travel services. Club Membership is annual and, allows three levels of affiliation, known as: **Diamond, Gold and Silver**, offering increasing levels of discounts across the board. A fourth, Free and upgradable membership, provides up to 5% discount. The antiquated travel industry relies upon GDS (Global Distribution System) wholesale suppliers, who provide data connections to certified retail vendors who, in turn, add a varied, sometimes up to 60% mark-up, onto GDS derived wholesale pricing. The most recognized worldwide travel retailers merely connect to the same generic travel offers and, repackage these offers, with a previously mandated markup. RevoluVIP now allows club members to experience, close to wholesale rates, through exclusive membership levels, the pinnacle being Diamond at \$249 USD annually, which offers

close to net travel rates. Numerous external [beta testers](#) were able to recoup said membership fee on a single hotel booking.

Gradual Launch of RevoluVIP

RevoluVIP will incorporate a gradual launch, due to the sheer volume of worldwide travel offers and, the monumental task this represents. From today, members are able to reserve worldwide hotels and, certain major airlines. Over the coming days and, weeks, all of the remaining world's airlines, however large or small, will be gradually added to the platform. Furthermore, within 10 days, all major car rental companies will be available to members. This will be followed closely by worldwide Cruise options, within 14-20 days. Finally, ancillary services, such as, airport transfers services and, tours and excursions, within 30 days. The Company already possesses certified technological access to all of the aforementioned services, however, the incorporation into a retail environment, namely the web publishing of the offers, requires further in-house IT involvement. The Company will continue to rely upon live beta testing, as increased services are aggregated to the platform. In the end, RevoluVIP travel offers will be indistinguishable from the those offered today by the world's largest travel retailers, with the only difference being, a member pricing disparity unseen in the current, almost trillion-dollar travel industry.

Projected Revenue Streams

RevoluVIP now generates three distinct revenue streams for CUV Ventures.

First and foremost, membership dues are payable to the wholly owned subsidiary [RevoluVIP International Inc](#) (Canada), through the company's self-sourced merchant services, via its duly banking licensed subsidiary [RevoluPAY](#) S.L. The Company's target is 1 million RevoluVIP Diamond members by years end, and it will draw upon, over a decade of past division derived travelers and, promote heavily in Asia and, North America, to achieve satisfactory member uptake.

Secondly, the travel services themselves, relating to paid bookings, are realized via a closed-loop financial system, employing the Company's [RevoluPAY](#)®, the [Apple](#) and [Android](#) multinational payment app, for any and all payments, realized by members. Consequently, all booking related revenue runs through the Company's subsidiary [RevoluPAY](#), a banking licensed proprietary payment app.

Thirdly and, finally, all outgoing retail travel sales are handled by the Company's licensed and bonded travel company, [Travelucion](#). Therefore, resulting worldwide travel revenue will be attributed to this subsidiary in its entirety. The worldwide Club booking revenue, generated from a potentially large proprietary Club member base, could be rather significant.

The above, triple-flow, closed-loop system, has little to no reliance on external parties and, as such, ensures a greater integrity to the overall platform and, above all, member data.

Worldwide Web Exposure

The Company will further revolutionize, reverse and, disrupt, the current trends in the travel industry, transitioning away from the current outdated generic brand consolidation and, towards a more logical format of destination focused offers. In order to achieve this goal, the Company controls over 130 destination focused websites known as the [VIP Collection](#). To the Company's knowledge, no other travel retailer provides consumers with country focused destination offers, on a country specific website. Starting from page 15 of the [VIP Presentation](#), shareholders can establish the country specific rollout sequence and, unique country websites, which will form the

integral marketing prowess of RevoluVIP on a global scale. First up, as displayed on the chronology, will be the following websites:

First tranche to be launched before April 30th 2019

- United States – www.AmericaVIP.com
- Canada – www.CanadaVIP.com
- California - www.California-VIP.com
- Florida - www.Florida-VIP.com
- Alaska - www.Alaska-VIP.com
- Hawaii - www.HawaiiVIP.com
- USA - www.USA-VIP.com

To visualize all subsequent websites to be released [click here](#) and, visit [page 15 onwards](#).

The current beta legacy content on these +130 country websites will be progressively replaced with a; fresh, fast and, above all, comprehensive, array of travel offers specific to the represented nation, as yet unseen, in today's online travel industry. This massive web exposure, promises to provoke a far-and-wide internet search outcome, increasing the probability of a VIP website appearing organically in logical country travel searches.

About CUV Ventures Corp.:

CUV Ventures Corp. is a multi-asset, multidivisional publicly traded Canadian company deploying advanced technologies in the; Online Travel, Vacation Resort, Mobile Apps, Money Remittance, Mobile phone top-ups, Invoice factoring, Blockchain Systems, and Fintech app sectors.

Our flagship technology is RevoluPAY®, the Apple and Android multinational leisure payments and remittance app, powered by blockchain protocols, and aimed at the worldwide + **\$595 billion** family remittance market. [Click here](#) to read more.

For further information on CUV Ventures Corp. (TSX-V: CUV) visit the Company's website at www.cuvventures.com. The Company has approximately 134,523,337 shares issued and outstanding.

CUV VENTURES CORP.

"Steve Marshall"

STEVE MARSHALL

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